

R. Rajkumar

Objective

To evolve a new style and methodology in the field of Graphic Design.

Personal Details

DOB: 02-01-1979, Married

Education

Diploma in Desktop Publishing

Academy of Computer Science, Coimbatore

Advanced Diploma in Multimedia

ARENA Multimedia, Coimbatore, A SBU of Aptech Ltd

M.A. (Public Administration) - OUS

Madurai Kamaraj University, Madurai

Certifications



Brain bench Certification for Adobe Photoshop 5.5,

Brain bench Certification for Adobe PageMaker 6.5,

Brain bench Certification for Macromedia Flash 4.0

Software Proficiency

Macromedia Director, Macromedia Flash, Corel Draw, Adobe PageMaker, Adobe Photoshop, Adobe Illustrator, Sound edit 16, Apple QT Virtual Reality, Elastic Reality, Gif Animator, MS FrontPage 98, Macromedia Dream weaver

Operating Systems: Win-95/98, Win XP, Win 2000 and MAC OS

Employment

Since December 2004

Web Designer

India Cements InfoTech Ltd.,

Designing web sites, GUIs including logos and brand identities.

Collaborating with programmers, writers, photographers and other professionals.

Structuring full web sites, templates, and developed guidelines and schemas from

small company sites to corporate sites.

February 2002 – November 2004

Design Executive

Chimayo Chains Pvt. Ltd, Chennai (Qwiky's Coffee)

Assisting Marketing Wing

Conceiving Concepts for Promotional Materials

Maintaining the website (www.qwikys.com)

All print related activities

December 2000 – January 2002

Production in-Charge - Print media and Multimedia

Imprint Color Graphics (I) Ltd., Coimbatore

Supervising a 3 member team in the stream of Print and Multimedia Presentations

September 1995 to October 1999

Creative Designer,

Sekurity Link Expressions, Coimbatore

DTP Operator cum Supervisor for offset printing unit

Key Skills

Graphic Design, 2D Animation, Interactive edutainment CD-ROM, CBTs, WBTs,

Web Designing, Print Production and Multimedia Production.

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www.rajonnet.com

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Domain Experience

Web Design

Web sites, main pages, UIs, including logos, identities.
Structured full web sites, templates, and developed guidelines and schemas from small company sites to corporate sites.

GUI and Application Designs

User interface Design based on target audiences.
Interface models, menu systems and navigational schemas.

Multimedia/Digital Video/Motion Graphics

Audio and video compression for the web and multimedia.
Presentations for small and wide audiences using PowerPoint, Flash, Acrobat PDF and Director.

Print

Brand Identities including logos, collateral, newsletters, annual reports, newspaper, magazine ads, brochures, posters, trade show booth and Photography.

Various Projects Done

Project: Corporate Website and Intranet UI

Software's: Adobe Photoshop, Macromedia Dream weaver and Flash.
Responsibilities: Website design, HTML, JavaScript, CSS and Integration of Flash.
<http://www.qwikys.com>

Project: GUI Design for Studio Management Application

Software's: Adobe Photoshop, Macromedia Dream weaver
Responsibilities: Design, HTML, CSS.

Project: GUI Design for Online Survey Application

Software's: Adobe Photoshop, Macromedia Dream weaver
Responsibilities: Design, HTML, CSS.

Project: Corporate Website for Sports Association

Software's: Adobe Photoshop, Illustrator, Macromedia Dream weaver and Flash.
Responsibilities: Website design, HTML, JavaScript, CSS and Integration of Flash.
<http://www.tnca.in>

Project: Corporate Presentation for Pervasive Domains

Software's: Adobe Photoshop, MS PowerPoint and Flash.
Responsibilities: Design, Integration of Flash.

Project: Brand Identity Development

Software's: Adobe Photoshop and Illustrator.
Responsibilities: Design and Development

Some references:

<http://www.qwikys.com>
<http://www.paypod.com>
<http://www.teracare.com>
<http://www.innergene.com>
<http://www.peoplecraft.com>
<http://www.shreyas-systems.com>
<http://www.indiacements.co.in>
<http://www.eventbazaar.com>
<http://www.sohammantra.org>
<http://www.tentengroups.com>

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